









### ONE WAY OF CREATING NEW COMPOSITIONS:

Davinci is supposed to have recommended that young painters try to see landscapes In the mould stains on a wall.

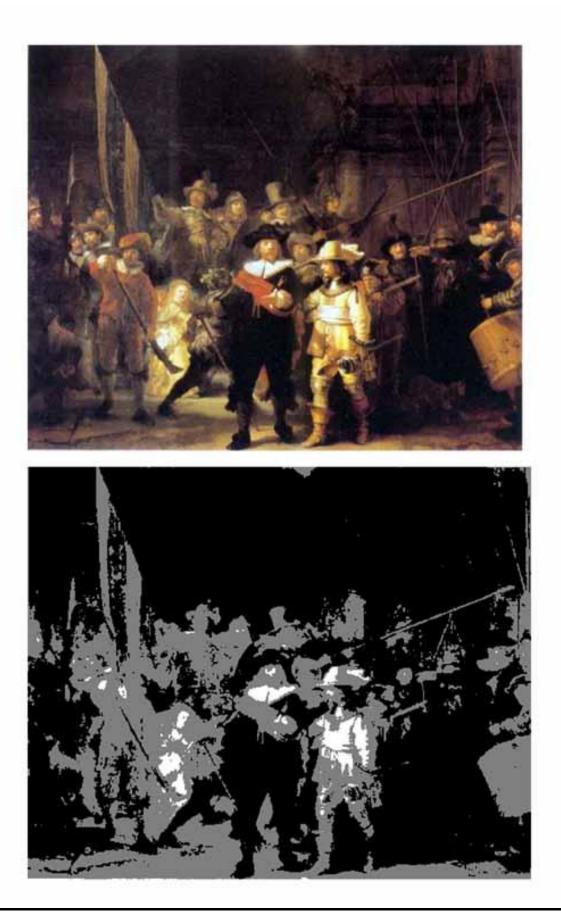
This can be called 'forced or re-purposed' composition. The flower image below is first analyzed as a gestural abstraction. This is then converted to a different subject matter.

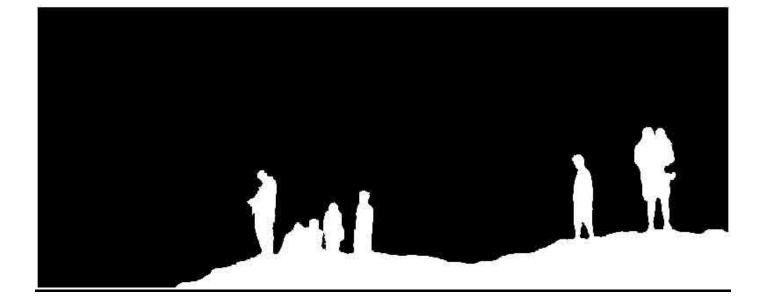


RANDOM IMAGE

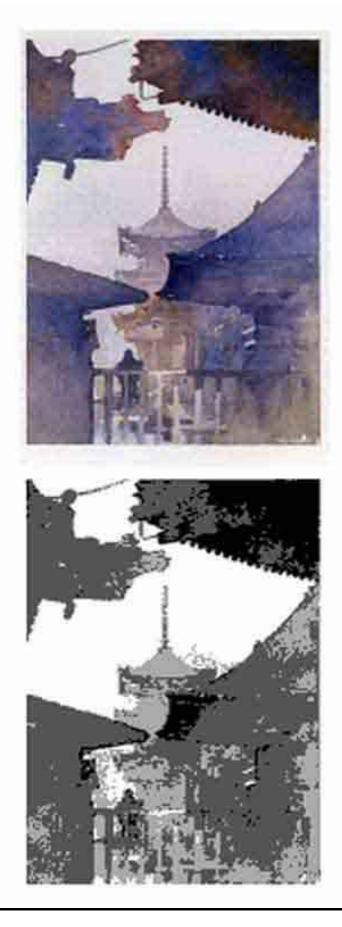
**GESTURAL STUDY** 

RE-PURPOSED COMPOSITION Bicycle race and spectators)





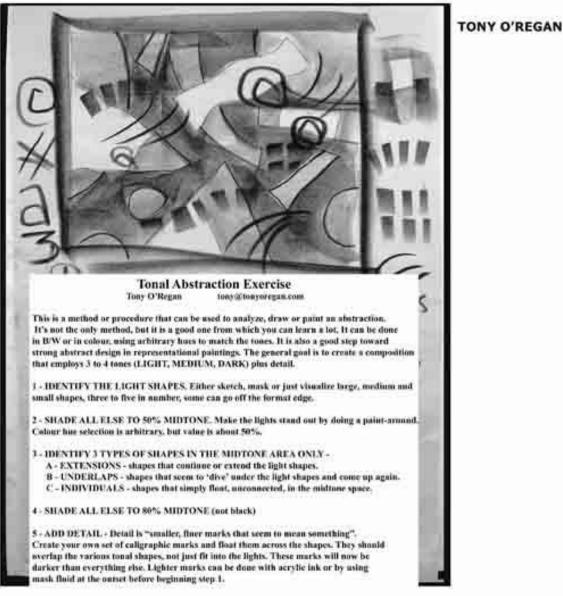






# TONAL CONCEPT RE-INTERPRET/SIMPLIFY 'CONTINUOUS-TONED IMAGES INTO 3-4 TONAL VALUES PLUS DETAIL - AS AN ABSTRACTION

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# Apply this concept to PORTRAIT-STILL LIFE-LANDSCAPE-ABSTRACTS







**Some Composition Fundamentals** 

This 'design' skill is comparable to Composition in music. A person can excel at playing an instrument (draw or paint) and not be very good at writing imaginative music (Composition) and vice versa. The skill of composition is an independent skill. Believe it or not, there are many excellent designers who do not draw well as there are many excellent songwriters who play poorly. But, a person can be also be good at both, such as, Mozart, Rembrandt. That's 'Genius'. If you are one of those, don't bother reading this. Also, as with music, merely reading and understanding without "soulful" execution is next to useless. (Also known as "Academic").

## **Design Elements**

The usual factors of rhythm, colour, balance, the nature of 2d and 3d space, positive-negative, Figure Ground relationships, Tonal Design ,etc., all are essential factors to study within the realm of Composition.

#### **Placement**

The location of shapes and focal points is obviously a major consideration in Composition in pictures and for graphic design. These are some important related concepts:

<u>Focal Points</u> – We are 'hard-wired' to look at some things in a picture, such as the following: Faces, figures, hands, detail, meaning, signs symbols, contrast, saturation, etc.

<u>EvePath</u> –Use the location of focal points to create a simple, clear 'choreography' for viewer's eye. Single focal point, double, triple, spirals, big gesture, etc. Use 'entourage' in an architectural picture.

<u>**Dominance</u></u> - We prefer to see one shape, size, tone, direction or colour, etc to be dominant, with others in a supporting role.</u>** 

#### Viewpoint, Format, Cropping

<u>Numbers of Shapes</u>- Use a few strong shapes or group larger numbers of shapes into 'super-shapes', eg. A bunch of grapes can be one shape with a grape texture. Cropping and re-formatting helps reduce the numbers of shapes and increase the relative sizes of shapes within the format.

Hierarchy - Make few out of many, make some things more important than others - 'less is more'.

<u>The 'Bagel'</u>: subordinate or 'play-down' the edges, the centre and the corners. Ideally, locate major focal points an unequal distance from each edge.

The 'Grid':

Graphic designers, architects use grids, often playfully, to organize a surface. Grids of one, two, three, five, etc. "Rule of Thirds". It's just a "suggestion", not really a 'rule'.

<u>Space Concepts</u> – Here is a collection of themes for organizing the 'space' in a picture: 2D Flat patterning (how many shapes/hierarchy) Yin-yang Big Gesture (eg zig-zag road, swooping shoreline) Events along a path Fore-mid-background, Room -portal–vista Space within a space, All-over or "patchwork" - kind of like "wallpaper", but in a good way Remember Pappa-Baby-Moma concept for people and trees, etc

Careful !- Try to be flexible. It is all very well to know rules and formulas, but there is no substitute for developed intuitive taste. For example: See the order in the apparent randomness of nature or 'found' images, as well as in the works of historical masters.